**Application for PACE 2024: Launchpad for Agri Startup Incubation**

1. **General Information**
   1. **Applicant’s Name: Mr./Ms./Dr.**
   2. **Age (Years): DOB (dd/mm/yyyy): / /**
   3. **Gender:**
   4. **Address for Correspondence:**
   5. **Phone/Mobile (Mandatory):**

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Whatsapp Number

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* 1. **Email (Mandatory):**
  2. **Native State:**
  3. **AADHAAR No:**
  4. **PAN No :**
  5. **Highest Qualification():**

|  |  |  |  |
| --- | --- | --- | --- |
| **Please tick (**) **the applicable**  **option** |  | **Details** | **Year of Passing** |
|  | 10th |  |  |
|  | 12th, Diploma or equivalent |  |  |
|  | Graduation |  |  |
|  | Professional Graduation (B. Tech,  BBA, BE etc.) |  |  |
|  | Post-Graduation |  |  |
|  | Professional Post -Graduation (M  Tech, MBA, ME etc.) |  |  |
|  | PhD |  |  |
|  | Others |  |  |

* 1. **Experience in the field in years (Relevant to the application): \_\_\_\_\_\_\_\_\_\_\_**

1. **Startup Details:**
   1. **Have you registered your company? (Please tick (**) **the applicable option)**

YES NO

* 1. **What is the legal status of the entity you have formed? (Please tick (**) **the applicable option)**

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| One Person Company |  | Partnership |  | Limited Liability  Partnership |  | Private Limited  Company |  |

* 1. **Startup Name:**
  2. **Company address with the name of City and State:**
  3. **Establishment year:**
  4. **DIPP certificate Number :**
  5. **Year of DIPP Registration :**
  6. **Company Incorporation Number** :
  7. **Udyam /any other registration Number:**
  8. **Website:**

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| **S.**  **No** | **Name** | **Gender** | **AADHAAR No** | **PAN No** | **Highest Qualification** | **Experience (Years)** | **Current Profile** | **Role in the proposed**  **startup** |
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* 1. **Team Details:**

1. **Executive Summary/Brief overview of your business proposal (In not more than 150 words).**
2. **Technology:**
   1. **Which Focus Area does your product/service belongs to (Please tick (**) **the applicableoption):**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Agri Inputs |  | Precision  Farming |  | Farm  Mechanisation |  | Agricultural  Biotechnology |  |
| Food Processing |  | Agri Social Enterprises |  | IoT, ICT and AI in Agriculture |  | Natural Resource Management |  |
| Agricultural Supply Chain |  | Agri Clinics & Farm Health  services |  | Organic Farming |  | Waste to Wealth, Secondary Agriculture |  |

* 1. **Where are you in your product development / path to market process? (Please tick (**) **the applicable option)**

|  |  |
| --- | --- |
| **Select** | **Description** |
|  | **Concept**- Idea stage |
|  | **Proof of Concept:** Some experiments done. Preliminary proof of concept exists**.** |
|  | **Prototype:** Several proofs of concept demonstrated. |
|  | **Pilot: Minimum viable product (MVP):** Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to  demonstrate interest of potential customer. |
|  | **Production:** Commercially ready. Real life testing conducted by potential  customers. Product is ready for commercial sales. |

* 1. How long will it take for this innovation/technology is completely developed and ready for the market? (Please tick () the applicable option)

|  |  |
| --- | --- |
| Already in active use now |  |
| 1-6 months |  |
| 7-12 months |  |
| 12+ months |  |

1. **Please explain your technology in brief: Technology Description: Intended product or service (Define scope carefully). For a process, one needs to think of the product that will result.**
   1. Name of the product/technology.
   2. Business Idea:
   3. What is it? (Device/ new material / algorithm/ new process or any other).

* 1. What does it do? (Use simple and non-technical terms).
  2. What problem/pain does it solve?
  3. First target application of the product
  4. Who is the primary customer of your technology?
  5. Explain USP (Unique Selling Proposition) of your product? Please focus on “benefits” rather than “features” of the technology.
  6. Does your technology have any intellectual property protection? If not, what is your plan to protect your technology from competitors?
  7. Trademark/Patent/Copyright Application Number & Year:

1. **Commercial and existing technology landscape**
   1. What is the competitive advantage of your technology with respect to existing products/services/technologies in the market today?
   2. Market assessment: Size and growth. Please give an estimate of your target market segments.
2. **What are the key risks/ barriers that you face in bringing your technology to the market? Please explain (Technical/ manufacturability, Freedom to operate, Regulatory, compliance, finance, scale of investment barriers, team etc.)**
3. **Other reasons (besides commercial) for your technology attractiveness–strategic, social impact etc.**
4. **Share a link to the video describing your venture idea in less than a minute (if available).**
5. **Additional information**
   1. **Any awards received?**
   2. **Details of award received:**
   3. **What is your go to market strategy?**
   4. **Please list any customers and sales to date (if any):**
   5. **Number of farmers benefitted (if any):**
   6. **Potential partners to engage with; government, foundations, industry connections etc.**
   7. **How much money have you invested in this business**

Rs.

**9. If received any grant/aid give details:**

1. **Expectations**
   1. **What support do you expect from this program and KAU?**
   2. **Anything else you would like to share about your enterprise, dreams, needs and expectations?**
   3. **Are you ready to attend one month training program? (Please tick () the applicable option)**
      * Yes
      * No
   4. **How did you get to know about the KAU PACE 2024 Program? (Please tick () the applicable option)**

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| --- | --- | --- | --- | --- | --- |
| KAU Website |  | Facebook |  | Print Media-  Newspaper |  |
| Reference from a person |  | Twitter |  | Whatsapp |  |

**REMARKS (IF ANY):**

**Note: \*** All fields are mandatory

**Declaration:**

I……………………………………….….hereby declare that the information furnished above is true, complete and correct to the best of my knowledge and belief. I understand that in the event of my information being found false or incorrect at any stage, my application shall be liable to cancellation without notice or any compensation in lieu thereof

**Date : Signature :**

**Place : Name :**

**Duly filled applications shall be sent to:**

Dr. K.P Sudheer,

Professor & Head,

RAFTAAR Agri Business Incubator (R-ABI),

Dept. of Agricultural Engineering,

College of Agriculture,

Kerala Agricultural University

Vellanikkara, Thrissur – 680 656

“**Application for PACE 2024: Launchpad for Agri Startup Incubation**” shall be mentioned on the top of the envelope if sent by post. You can also sent the application by email to [rabi@kau.in](mailto:rabi@kau.in); in the subject it should be mentioned that “**Application for PACE 2024: Launchpad for Agri Startup Incubation**”

Applications shall be submitted from **01.05.2024, 10.00am to 30.05.2024, 4.00pm**. Applications received after this deadline will not be considered.

If any queries, contact: 0487-2438332/ 8330801782/ 8220718221, [rabi@kau.in](mailto:rabi@kau.in)