

Agripreneurship Orientation Programme- KAU RAISE 2024 (*Realising and Augmenting Innovations for Startup Enterprises*)

RAISE 2024, is an Agripreneurship orientation training program initiated by KAU Agri Business Incubator powered by RKVY-RAFTAAR Scheme of Ministry of Agriculture and Farmer's Welfare, Government of India.

It is a uniquely designed incubation program specifically for pre seed stage agripreneurs, with an aim to provide an opportunity to students/youth and others to work on their ideas and prototype development.

Idea to Product Prototype (Early-stage product development)

- 'Proof of concept' and 'promising & innovative Ideas' would get access to the research facilities, technical experts, patent filing and extensive mentoring support. This will facilitate to develop and converting business idea into a feasible product prototype that can be scaled up.
- One month orientation training programme has been structured to support startups in their journey of entrepreneurship.
- Grant-in-aid of up to Rs. 5 lakhs to the final selected entrepreneurs for prototype development
- Selected students startup's will be supported with technical and financial assistance of upto 4 lakh

Startup Incubation Programme- KAU PACE 2024 (*Promotion of Agriculture through Commercialization and Entrepreneurship*)

PACE 2024, is a Startup agri business incubation training program initiated by KAU Agri Business Incubator powered by RKVY-RAFTAAR Scheme of Ministry of Agriculture and Farmer's Welfare, Government of India.

It is a uniquely designed incubation program specifically for seed stage agri-startups, with an aim to translate existing minimum viable product (MVP) to the marketable stage of the product business.

Product Prototype to establishment and Commercialization

- Validation of products/service of startups
- Startups will be mentored by experts on how to commercially launch their product or service and sustain and promote growth in marketplaces.
- Extra 15 days incubation workshop in addition to existing one month training programme
- Grant-in-aid up to Rs.25 Lakhs will be awarded to the start- up for commercializing their product/service.
- Also the extensive Marketing & Mentoring support by industry experts will be continued, till the time start-ups get graduated from our incubation program.

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